



Starting today, you only need a few drops
of water to remove your make-up!

Simplify your life naturally

PATENTED WORLDWIDE
NOVELTY



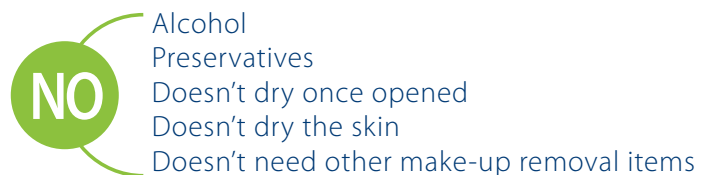
MADE IN ITALY



Consumers usually pay attention to the quality of the make-up and cosmetics they buy to avoid ruin the skin and damage their health. Very often, they underestimate the importance of the make-up remover and for practicality they use wet wipes, effective but aggressive, or low quality products that cause pores dilatation, skin to lose brightness and firmness making it more sensitive and more exposed to the risk of irritation, desquamation and redness. **From today we have a very practical solution, very effective and above all that respects the skin being natural: just adding a few drops of water, Cotton Plus Solution 2in1 with one movement removes makeup, cleanses and moisturizes the skin naturally. A real beauty treatment!**

Cotton Plus Solution 2in1 • natural

The first and only cosmetic dry wipe in pure cotton with a heart of 100% natural cleanser, enriched with cosmetic active ingredients that take care of the skin. Laboratory tests certify that Cotton Plus Solution 2in1 wipes do not sting the eyes, do not irritate the skin, do not need rinsing and after usage the skin will be perfectly clean, soft, hydrated and will not even need post make-up creams.



Cotton Plus Solution 2in1 • practical & easy

Unbeatable for its practicality! It activates simply with a few drops of water and with a single movement removes make-up, cleanses and moisturizes the skin. It is possible to take just few wipes on holiday, or our travel size pack, drastically reducing weight and size in the beauty case. It is also perfect to bring in the hand luggage, during flights, no limit of 100 ml!

Cotton Plus Solution 2in1 • convenient

According to a study carried out among the make-up removers on the Italian market, Cotton Plus Solution 2in1 costs about 65% less compared to the cotton pads with addition of cleanser/tonic and about 75 % less compared to cosmetic wet wipes. For this reason we are able to offer our distributors ample margins and a strong saving for our consumers.

Why is it better than the cosmetic wet wipes?

Cotton Plus Solution 2in1 is the first and only dry make-up remover wipe. For this reason, after the opening doesn't dry out, it maintains its properties and the pleasant fragrance over time until it is activated with water. But above all, because is dry it does not contain preservatives, alcohol or other harmful ingredients to the skin. It is suitable for the most sensitive skin.

Why is it better than regular cotton pads + cleanser or tonic?

The cleanser/ tonic is an excellent solution for the make-up removal process, but requires different products: the cotton pad, the cleanser/tonic and finally a skin moisturizer. Cotton Plus Solution 2in1 has all these products in one!

An amazing valid alternative on the shelves • New product category

Manufactured according to Cosmetic Regulation 1223/2009, Cotton Plus Solution 2in1 represents a new product category: cosmetotextile! A perfect alternative to the dozens of wet wipes or cleansers on the shelves and for those who are always looking for innovative and 100% natural products for the skin care. Turati Idroflo S.p.A., in addition to have invented Cotton Plus Solution 2in1, also thanks to the requests and advices of the consumers, has obtained the **patent for industrial invention** and in the near future will expand the Cotton Plus Solution 2in1 range with new lines dedicated to other sectors!

Cotton Plus Solution 2in1 is available in the following versions and formats:

ALOE LINE: hypoallergenic dry wipe in pure cotton with a heart of cleanser enriched with Aloe, Carrot extracts and Vitamin E

ARGAN LINE: hypoallergenic dry wipe in pure cotton with a heart of cleanser enriched with Argan Oil extract and Vitamin E

MINI size: approx. 5 x 5.5 cm / 2 x 2.2 inches

MAXI size: approx. 8 x 7.5 cm / 3.2 x 3 inches

ON REQUEST:

MAXI LARGE size: approx. 10 x 9.5 cm / 4 x 3.8 inches



Cosmetic active ingredients that enrich the cleanser of Cotton Plus Solution 2in1



ALOE VERA

Nourishes and moisturizes the skin, making it soft and smooth as silk



CARROT

Stimulates cellular regeneration, which is particularly good for tanned skin



VITAMIN E

With remarkable antioxidant properties, it is extraordinarily effective against free radicals



ARGAN OIL

Soothing and antioxidant action, it makes skin soft and shiny and helps fight sagging skin



SUNFLOWER SEED OIL

Moisturising, nourishing, and soothing, it makes the skin smooth, silky and firm

Cotton Plus Solution 2in1 • How to use it

Simply moisten Cotton Plus Solution 2in1 with water to activate the cleanser enriched with cosmetic active ingredients already present inside the wipe, leave a few seconds on the face / eyes areas and proceed with the make-up removal as usual. Rinsing is not necessary. Two sides, two functions: the striped surface is ideal for effectively removing make-up and impurities with just the addition of a few drops of water, the smooth side is great for complete the cleansing.

TIPS FOR PERFECT USAGE

1. Wet your hand with water **2.** Tap the wipe with your wet hand **3.** Remove the make-up **4.** Enjoy the most natural & easy way to remove the make-up. Very important, don't squeeze the wipe once moistened, otherwise there is the risk the product will decrease efficacy!



INNOVATION



QUALITY



SERVICE



PATENTED INDUSTRIAL INVENTION

Technical sheet

COTTON PLUS SOLUTION 2in1

Product description	BAG		BAGS PER PALLET		BAGS PER CONTAINER/TRUCK		
	Wipe size in cm / inches (approx.)	Wipes per bag	Bags per pallet in a 20' FCL (approx.)	Bags per pallet in a 40' HC FCL or truck (approx.)	Bags per 20' FCL (approx.)	Bags per 40' HC FCL (approx.)	Bags per truck FTL (approx.)
SOON AVAILABLE Cotton Plus Solution 2in1 ALOE or ARGAN - Mini 20 	5 x 5,5 / 2 x 2,2	20	12.000	14.000	132.000	320.000	475.000
Cotton Plus Solution 2in1 ALOE or ARGAN - Mini 60	5 x 5,5 / 2 x 2,2	60	4.000	4.000	44.000	92.000	132.000
Cotton Plus Solution 2in1 ALOE or ARGAN - Mini 80	5 x 5,5 / 2 x 2,2	80	2.900	3.600	31.500	80.000	118.000
Cotton Plus Solution 2in1 ALOE or ARGAN - Maxi 40	8 x 7,5 / 3,2 x 3	40	2.500	2.900	27.000	66.000	95.000
Cotton Plus Solution 2in1 ALOE or ARGAN - Maxi 50	8 x 7,5 / 3,2 x 3	50	2.000	2.300	22.000	50.000	76.000
ON REQUEST Cotton Plus Solution 2in1 ALOE or ARGAN - Maxi Large 40	10 x 9,5 / 4 x 3,8	40	1.400	1.600	15.500	37.500	53.500

ATTENTION: logistic details can be changed. Please verify the data accuracy at the time of inclusion in your registry



Just the best for the personal care and everyday cleaning of the little members of our family. Range made with 100% natural, hypoallergenic and dermatologically tested pure cotton

Cotton Plus **BABY**



Wide range of products made of 100% cotton hypoallergenic and dermatologically tested. Ideal for any types of make-up removal, personal care and everyday cleaning

Cotton Plus **BEAUTY**



WORLDWIDE PATENTED NOVELTY: the first water-activated dry wipe for daily cleaning of the little ones. 100% natural, preservative-free, very thick and absorbent

Cotton Plus Solution 2in1 **B-HAPPY**



Big range of products in 100% cotton, perfect for the professional usage in the beauty and/or medical sectors

Cotton Plus **PROFESSIONAL**



100% hydro-entangled cotton wool tape (spunlace / nonwoven) and 100% carded cotton wool tape, suitable for manufacturers of round, square and oval pads, pleated cotton and any other cotton wool items

SEMI-MANUFACTURED



All our ranges in 100% cotton wool are also available with Private Label and/or with certified organic cotton. Get in touch for more information

PRIVATE LABEL

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