



DR.NEU is a brand of Archimede R&D Srl

Via della Meccanica 1
41018 S.Cesario Sul Panaro (MO)
Italy

Tel. +39 059 9775460 - Fax. +39 059 9775461
P.IVA 02701601201

www.doctorneu.com



CATALOG

INNOVATIVE SOLUTIONS

for House Cleaning and
Appliances Care and
Maintenance

doctorneu.com





ECO-SUSTAINABLE PRODUCTS

Sustainability and eco-compatibility are the basic principles of Dr.Neu products, dedicated to the care and maintenance of household appliances and cleaning.

Dr.Neu, combines efficiency and technological innovation, reliability and security for the health, with a reduced environmental impact.

Dr.Neu exploits the action of a special biocatalyst, capable to eliminate limescale through a completely natural process. This avoids the use of traditional and aggressive acids.

Dr.Neu detergents use the cleaning power of natural derived surfactants, completely biodegradable.

With Dr.Neu you get excellent results with a small quantity of product, preventing the unnecessary wastage of products in cleaning activities.

In addition, the small size of packaging, made up of recyclable materials, reduces the environmental impact both in production and distribution.

COFFEE MACHINE & KETTLE

ALL YOU NEED FOR
THE BEST CLEANING
CONDITIONS
OF YOUR
COFFEE MACHINE
AND KETTLE



OXIGENT 2 Active Oxygen Detergent

Detergent in powder for the best cleaning and hygiene of the coffee machine. The effectiveness of active oxygen allows the complete removal of greases and residues of coffee, that build up inside the nozzles and filters, and which can compromise the proper functioning as well as alter the taste of espresso.

PACKAGING: box including 2 sachets X 20 g
ART: 8000110920703T

COMPATIBLE
WITH ALL BRAND
AND MODEL
OF COFFEE
MACHINES AND
KETTLES



DECALK 3 Descaler

Descaler for coffee machines and kettles. It completely removes limescale and dirt deposits that accumulate inside, keeping the appliance in the correct operating conditions. It prevents damage caused by limescale, extending the life of the appliance.

The contents allow up to 2 descaling operations

PACKAGING: 150 ml bottle
ART: 8000110920603

BATHROOM & WC

ALL YOU NEED
FOR CLEANING
AND HYGIENE
OF THE BATHROOM



CLEANBALLS 1 WC Anti-limescale spheres

The first biocatalytic system for water softening, specific for exposed and concealed toilet cisterns. It prevents the formation of scale deposits inside the cistern, in the drain pipes and on the toilet bowl walls, always keeping the drain and the toilet in the best conditions of cleaning and operation. It does not release dangerous substances into the environment.



PACKAGING: box 1 sachet, hook, chain

B-GENT Detergent Enzymatic Descaler Bathroom

Enzymatic detergent and limescale remover for the cleaning of all washable surfaces of the bathroom.

Thanks to the combined action of a special enzyme and a natural derived surfactant, it thoroughly removes limescale, dirt and soap residues.

The special formula, effective but non aggressive, allows you to use it also on marble and natural stones.

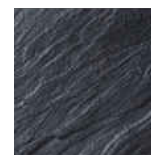
PACKAGING: 500 ml trigger bottle
ART: 8000110920610



VALUABLE SURFACES



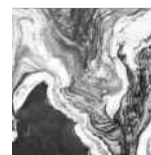
GRANITE



NATURAL STONE



STEEL



MARBLE



MOSAIC



MARBLE



CERAMIC HOB

DETERGENT ENZYMATIC DESCALER for Valuable Surfaces

Multi-purpose detergent and descaler for cleaning and descaling all washable surfaces.

The innovative formula, based on a particular enzyme and a natural derived surfactant, allows to clean and descale, without the use of aggressive acids.

Thank to its special formula, It can be used on all washable surfaces, even the most delicate and valuable, such as marble, natural stone, granite, mosaic, etc.

PACKAGING: 500 ml trigger bottle
ART: 8000110920252

INNOVATIVE FORMULA
TO CLEAN AND DESCALE
YOUR VALUABLES
SURFACES



ENZYMATIC DESCALERS

UNIVERSE

Multi-Purpose Enzymatic Descaler

UNIVERSE Dr.Neu has been designed to facilitate the daily care and maintenance of household appliances and more.

The special enzymatic formula allows application to all household appliances affected by limescale, using differentiated dosages. In this way you have a single product available for many uses, optimizing consumption and waste.

The versatility of Universe and its natural action allow alternative uses such as demineralizing water for ironing or descaling the toilet cistern.

The regular use of Universe Dr.Neu allows you to solve the problems caused by the limescale that settles inside the appliances, improving their performance and energy consumption.

PACKAGING: 500 ml bottle with measuring cap
ART: 8000110920627



MULTIFUNCTIONAL DESCALER

- ◆ COFFEE MACHINE - KETTLE
 - ◆ STEAM IRON
- ◆ WATER DEMINERALIZER
- ◆ WASHING MACHINE / DISHWASHER
 - ◆ TOILET CISTERN
- ◆ WATER DEMINERALIZER FOR IRONING

WATER FLOSSER DESCALER

Enzymatic Technology

The concentrated formula uses the special Dr.Neu enzymatic anti-limescale technology for cleaning and descaling water flossers and nozzles. Used regularly, it keeps the device in optimal conditions of hygiene and functionality. Does not damage plastic or metal parts. Compatible with all brands and models of dental water flossers.

PACKAGING: 150 ml bottle
ART: 8000110920566

COMPATIBLE
WITH ALL BRAND
AND MODEL OF
WATER FLOSSERS



DISHWASHER



ENZYMATIC
ANTI-LIMESCALE
TECHNOLOGY
NO EMPTY WASH
NEEDED

WONDERSTAR Enzymatic Dishwasher Cleaner

Unique product for the daily cleaning and hygiene of the dishwasher. Dissolves limescale thanks to the action of a special enzyme, developed by Dr.NEU research, eliminates greases thanks to the detergent action of surfactants, removes dirt thanks to an enzyme that acts on food residues, removing unpleasant odors.

PACKAGING: 500 ml trigger bottle
ART: 8000110920511

FAST AND DEEP CLEANING
OF YOUR DISHWASHER
FROM GREASES,
LIMESCALE AND
UNPLEASANT ODORS



WASHING MACHINE



YOUR WASHING MACHINE
FREE FROM
DIRT, LIMESCALE AND
BAD ODORS
WITHOUT EMPTY WASH CYCLE

BREATH Enzymatic Washing Machine Cleaner

NEW innovative product in spray format for daily hygiene, cleaning and prevention from dirt, limescale and unpleasant odours.

It can be applied directly to the affected parts like tray, gasket and inside of the basket. The special enzyme-based formula allows you to avoid the empty wash cycle, thus saving water and energy.

INNOVATIVE
ENZYMATIC
ANTI-LIMESCALE
TECHNOLOGY



PACKAGING: 500 ml trigger bottle
ART: 8000110920658

GARDEN & TERRACE



RAINDROP

Water Softener for Plants Watering

Raindrop reduces limescale in the water used for watering thanks to the biocatalytic action of a particular enzyme that makes water similar to natural rain. It contains mineral salts useful for the growth and health of plants.

To treat up to 50 liters of water.

PACKAGING: 500 ml bottle with measuring cap

ART: 8000110920634





ARCHIMEDE R&D

Dr.Neu was born from the research of Archimede R&D, a young Company founded in 2006 in Bologna, Italy, with the aim of develop more efficient products and technologies that can minimize the use of chemicals and their impact on healt and environment.

Dr.Neu Innovation was achieved with scientific research performed by the team of Archimede R&D and with collaboration with academic and industrial partners of the territory. Internal expertise and cooperation with valuable partner has led the Company to important patents such as the "Method for the preventing and controlling organisms that infest aqueous systems" and the biocatalytic spheres for the reduction of limescale in the water.

Dr.Neu brand was born in 2010 with the aim of offering a new range of products for household and professional cleaning, in line with the company's sustainability and eco-compatibility philosophy.

For more information about Archimede R&D visit the web site

www.archimede-rd.it

